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New Hampshire's "I Am College Bound/I Applied" campaign is designed to encourage high school seniors to pursue post-secondary education and to assist them in navigating the college admission process by inviting them to submit at least one college admission application during a specified school day with the support of their school counseling office and local higher education professionals. While special focus is placed upon assisting students who would be the first in their families to attend college and students who may not have otherwise seriously considered attending college, each eligible senior at participating high schools is encouraged to take part in the event.

High schools are invited to participate in the "I Am College Bound/I Applied" campaign by the New Hampshire Department of Education based upon a combination of documented higher-than-state average free and reduced lunch population for high school students, as well as a lower-than-state average college-going rate.

In 2017, this campaign was held from November 13 through December 1 and for the second year in a row, **all New Hampshire colleges and universities offered free college applications** to the students at the 34 participating public high schools during their school's event. Participating students benefitted from an **estimated \$83,000 in waived college application fees** (this does not include any existing free applications used by the any of the state's colleges and universities). Additionally, each participating high school receives one \$500 scholarship to be raffled and awarded to a participating student.



Participating for the first time in 2017 was Pittsfield High School, where 18 seniors submitted nearly 80 #collegeboundnh

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The “I Am College Bound/I Applied” campaign is part of the American College Application Campaign, a national effort to increase the number of first-generation and low-income students pursuing a college degree or other higher education credential. The American College Application Campaign is just one of many national efforts, including [ReachHigher](#) and [BetterMakeRoom](#), designed to encourage all of the nation’s students to pursue education after high school.

2017 I Am College Bound/I Applied by The Numbers:

- *Participating students: 1,356
- *Participating high schools: 34
- *Submitted applications: 3,365
- Submitted applications to two-year colleges: 737
- Submitted applications to four-year colleges: 2,628
- Applications to private NH colleges: 771
- Applications to public NH colleges: 2,099
- Applications to in-state colleges: 2,870
- Applications to out-of-state colleges: 495
- *Data reported to American Council on Education as part of national initiative reporting.*

Submitted Applications by NH College or University:

Colby-Sawyer College	114	NH Institute of Art	8
Dartmouth College	47	NHTI	225
Franklin Pierce University	110	Plymouth State University	385
Great Bay Community College	126	River Valley Community College	42
Granite State College	11	Rivier University	67
Keene State College	329	Saint Anselm College	91
Lakes Region Community College	98	Southern NH University	261
Manchester Community College	113	UNH - Manchester	16
Nashua Community College	39	UNH - Durham	653
New England College	73	White Mountains Community College	62



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Submitted Applications by Participating High School:

High School	Participating Students	NHDOE Reported Seniors	% of Participating Students	Submitted Applications	NH 2-Yr. Colleges	NH 4-Yr. Colleges	Out-of-State 2 Yr. Colleges	Out-of-State 4 Yr. Colleges
Belmont HS	41	83	49.40%	90	27	56	0	7
Berlin HS	13	100	13%	29	14	12	0	3
Colebrook Academy	11	27	40.74%	30	6	17	0	7
Conant HS	30	99	30.30%	79	3	67	3	6
Dover HS	60	329	18.24%	114	28	79	1	6
Epping HS	24	57	42.11%	66	10	43	0	13
Fall Mtn Reg. HS	40	131	30.53%	84	24	59	1	0
Franklin HS	17	64	26.56%	32	12	16	0	4
Groveton HS	25	31	80.65%	108	40	54	0	14
Kearsarge Reg. HS	19	136	13.97%	26	9	15	0	2
Keene HS	47	362	12.98%	94	16	69	0	9
Kennett HS	36	201	17.91%	95	1	76	2	16
Kingswood Reg HS	72	204	35.29%	188	30	155	0	3
Laconia HS	75	151	49.67%	136	59	53	0	24
Lisbon HS	16	19	84.21%	45	8	20	0	17
Manchester Central	99	355	27.89%	199	57	140	0	2
Manchester West	23	222	10.36%	50	13	35	0	2
Mascenic Reg. HS	22	71	30.99%	45	9	32	0	4
Merrimack Valley HS	61	196	31.12%	177	25	128	0	24
Nashua North HS	44	402	10.95%	109	9	88	0	12
Nashua HS South	63	400	15.75%	151	12	136	0	3
Newfound Reg HS	23	90	25.56%	84	7	51	0	26
Newport HS	29	75	38.67%	95	19	65	0	11
Pembroke Academy	58	202	28.71%	120	29	80	0	11
Pittsburg HS	5	8	62.50%	12	4	8	0	0
Pittsfield HS	18	31	58.06%	71	14	49	0	8
Portsmouth HS	37	266	13.91%	50	18	24	0	8
Profile Senior HS	16	41	39.02%	44	2	28	0	14
Raymond HS	46	100	46%	119	28	74	0	17
Salem HS	58	297	19.53%	133	48	55	9	21
Sanborn Reg. HS	79	152	51.97%	220	65	137	2	16
Somersworth HS	64	119	53.78%	262	41	110	13	98
Stevens HS	42	127	33.07%	106	13	79	0	14
White Mountains Reg. HS	43	88	48.86%	146	17	85	2	42
Total: 1,356	Total: 5,236	Total: 25.9%						



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Volunteer Support:

This initiative would not be possible without the help of an incredible group of volunteers from New Hampshire high schools, college and university admission offices, and student assistance organizations who worked with students to complete their applications, provided technological assistance, recorded data and carried out the events across the state. Throughout the program's two weeks, over **60** volunteers donated **over 660** hours of their time. Our volunteer base includes representatives from:

- Bedford High School
- Breakthrough Manchester
- Campus Compact/AmeriCorps VISTA
- The NHHEAF Network Organizations' Center for College Planning (CCP)
- Colby-Sawyer College
- Educational Talent Search (UNH)
- Franklin Pierce University
- GEAR UP New Hampshire
- Granite State College
- Great Bay Community College
- Keene State College
- Manchester Community College
- Nashua Community College
- New England College
- NH School Counselors Association (Retired School Counselors)
- NHTI – Concord's Community College
- Plymouth State University
- Rivier University
- River Valley Community College
- Southern New Hampshire University
- St. Paul's School
- The Derryfield School
- University of New Hampshire
- University of New Hampshire – Manchester
- Upward Bound (UNH)
- White Mountains Community College



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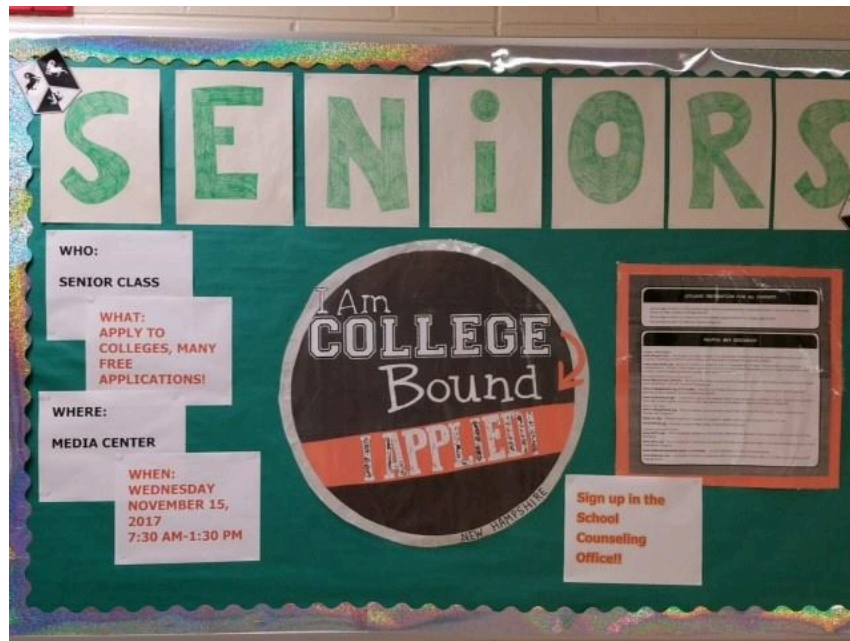
In The News:

Concord Monitor - <http://www.concordmonitor.com/college-guy-14057541>

Conway Daily Sun - https://www.conwaydailysun.com/news/local/kennett-high-school-to-participate-in-college-application-week-activities/article_c7a4ba08-c987-11e7-aab5-63ea905e5ed7.html

Fosters - <http://www.fosters.com/news/20171114/somersworth-students-get-help-applying-to-colleges>

Laconia Daily Sun - <http://www.laconiadailysun.com/community/community-announcements/109907-120717-1-356-nh-high-school-seniors-submit-3-365-college-applications>



Raymond High School promotes "I Am College Bound/I Applied"!

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And Our Participants Say:

"The students said that before this event they had been really intimidated by the college process and especially admissions counselors. They said it made such a huge difference to get to actually talk to a counselor about their application and see that the admissions officers are 'nice, normal people' not some scary, mean gatekeepers. It was a huge confidence boost and the kids walked out with big smiles on their faces feeling really good about themselves and feeling like they were capable of applying and even attending college." – School Counselor

"I worked with both a student who was the first to apply to college in her family as well as the valedictorian of the school applying to Dartmouth. To see everyone take advantage of this program to get them on the path that they see for themselves is so up-lifting. It really does take a village." – Volunteer

"I applied to eleven colleges. I would not have been able to afford to apply to that many." - Student



Students, volunteers, and staff take a moment to celebrate at Keene High School's event!

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Future Plans:

Follow-up materials regarding completing the college admissions and financial aid processes were provided to participating students at each school's event, and all students have been subscribed to The NHHEAF Network Organizations' Varsity Letter monthly e-newsletter to re-inforce the key next steps in the college admissions, financial aid and private scholarship processes.

In addition, the admissions offices at New Hampshire colleges and universities have been provided the names of students participating in this program who have applied to their institution for follow-up and hopefully, quick notification of college acceptances.

Tracking students to college enrollment after high school graduation is imperative to the success of this initiative and requires the support of the New Hampshire Department of Education and the use of the National Clearinghouse Data they receive.

"I Am College Bound/I Applied" will continue to expand in 2018 to include the participation of five (5) to seven (7) additional New Hampshire public high schools. The anticipated dates for these events are: November 12 – 16 and November 26 – 30, utilizing November 30 as a snow date.

In 2018, the creation of a team of "super volunteers" will allow this program to continue to grow at its current speed. "Super volunteers" will be selected and asked to participate based on prior College Application Week volunteer experience. These volunteers will undergo a training specific to the duties of being the event's point person.

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