It’s A Digital World: College Admissions 2019
Your Local Resource: NHHEAF
New Hampshire Higher Education Assistance Foundation
Planning and paying for college
Pre-recorded presentations!
Online & Mobile Resources for College Selection
Careers, Salaries, & Education

Websites
Career One Stop
www.careeronestop.org

Occupational Outlook Handbook
www.bls.gov/ooh/

MAPP Career Test (22 min quiz)
https://www.assessment.com/

Keirsey Temperment Sorter

List of Majors and Related Careers
http://whatcanidowiththismajor.com/major/majors/

Mobile Apps
PathSource Career
Career One Stop
MB Personality Type
Petersons
www.petersons.com
Big Future
https://bigfuture.collegeboard.org/
National Center for Educational Statistics
https://nces.ed.gov/collgenavigator/
College Mouse
www.collegemouse.com
Cappex
www.cappex.com
Niche - College Search
www.niche.com/colleges
Naviance - School Specific link
www.naviance.com
SCOIR - School Specific Link
www.scoir.com

Mobile Apps:
College Hunch
The College Fair
SCOIR
College Search Guide
Niche
College Campus & Virtual Tours

Websites
Campus Tours
www.campustours.com

You Visit
www.youvisit.com

eCampus Tours
www.ecampustours.com

Get Schooled
https://getschooled.com/dashboard

Mobile Apps
Welcome to College
College Visits
College Specific
Social Media Apps
College Specific Sites

University of New England
1,167 subscribers

Featured UNE Stories

- **Getting Goat Island Off the Grid: Students Explore Clea...**
  University of New England
  170 views • 2 months ago
- **Professional Science Masters in Ocean Food...**
  University of New England
  1.2K views • 5 months ago
- **UNE 2018 Rural Health Immersion to Washington...**
  University of New England
  953 views • 7 months ago
- **A Moroccan Wall in Maine**
  University of New England
  793 views • 8 months ago
Online & Mobile Resources for College Applications
Applying to College

Common Application- now open for ‘19-20
www.commonapp.org
- Mobile app available

Coalition Application
www.coalitionforcollegeaccess.org/

Universal College Application
www.universalcollegeapp.com

School Specific Applications

College Counseling Tips!
- Check school website first, example PSU is free at www.plymouth.edu/apply-to-psu/ and $50 on Common App
- Check email! Fee waivers for visits/preferential student applications!
College Application Organization

Naviance - Online & Mobile App
SCOIR- Online & Mobile App

Campus Explorer
http://www.campusexplorer.com/

College Organization Tips
www.unigo.com

Tips to Stay Organized (Charts)
http://www.collegedata.com/cs/content/content_getinarticle_tmpl.jhtml?articleId=10053

Mobile Apps:
Schoold
Naviance
Evernote

All College Application Essays
Standardized Testing

Websites - Free
College Board - SAT
www.collegeboard.org

ACT Student
www.actstudent.org

Kahn Academy - SAT Prep
www.khanacademy.org/sat

Prep Factory
https://www.prepfactory.com
Many others available with fees
(Kaplan, Princeton Review)

Mobile Apps
SAT Prep by Ready4
College Board SAT Prep
ACT Academy
SATUp

Test Prep Books still exist!
- College Board
- Kallis'
- Barron's
- Princeton Review
eligibilitycenter.org

WANT TO PLAY COLLEGE SPORTS?
Creating an account is the first step to becoming an NCAA student-athlete

Division I and II
Register by the end of Junior Year
Cost is $90
Why the Dual Admission Program?

The power of 2! Pay one application fee and take advantage of a new educational pathway that allows you to enroll at one of the seven NH Community Colleges and be admitted into the University System of NH at the same time. First you’ll complete an associate degree at the community college and then transition to one of the University System of NH institutions to complete a bachelor’s degree. Along the way, you will receive special academic advising and enjoy activities at two colleges that may include academic, athletic, cultural and social events.

Dual Admission  
http://www.dualnh.com/

New Hampshire Transfer  
https://www.nhtransfer.org/

eStart  
http://www.ccsnh.edu/academics/estart

eStart - Online Dual Credit Program

- Earn high school AND college credit for the same online course
- Access your class anytime/anywhere to fit your busy schedule
- Learn from highly qualified CCsnh faculty
- Gain valuable experience with college coursework
- Transfer credits to many colleges and universities
- Save money - tuition is only $150 plus the cost of course materials
Resources for Financial Aid & Scholarships
Net Price Calculators

Important Tip: Read Disclaimer for details of what is included
Tuition Break

NEBHE’s Tuition Break program, the New England Regional Student Program (RSP), enables thousands of New England residents to enroll at out-of-state New England public colleges and universities at a discount.

Example Programs for NH:

| Theatre (B.F.A.) | University of Massachusetts Dartmouth [F] |
| Urban Studies | University of New Hampshire [F] |
| Visual Design (B.F.A.) | University of Rhode Island [F] |
| Youth Development | Rhode Island College [F] |
| **Business & Management** | University of Vermont [F] |
| Actuarial Science | University of Connecticut [F] |
| Actuarial Science and Finance | University of Connecticut [F] |
| Applied Technical Leadership | University of Southern Maine [F] |
| Arts Management | University of Maine at Farmington [F] |
| Business and Entrepreneurial Studies; Non-Profit Organizations Management | University of Maine at Farmington [F] |
| Business Psychology | University of Maine at Farmington [F] |

**Engineering & Technology**

| Architectural Engineering Technology | University of Massachusetts Dartmouth [F] |
| Biomedical Engineering | University of Massachusetts Lowell [F] |
| Biomedical Engineering | University of Rhode Island [F] |
| Bioengineering | University of Southern Maine [F] |
| Aviation Flight Training & Management | Bridgewater State University [F] |
| Chemical Engineering | University of Massachusetts Amherst [F] |
| Chemical Engineering | University of Southern Maine [F] |
| Computer Systems Engineering | University of Massachusetts Dartmouth [F] |
| Computer Science | University of Massachusetts Lowell [F] |
| Construction Engineering Technology | University of Maine |

Tuition Break

[www.nebhe.org](http://www.nebhe.org)
Local Scholarships

Apply for a Scholarship

New Hampshire Charitable Foundation
www.nhcf.org

Unitil Scholarship
http://unitil.com/our-community

Red Sox Service Scholarship
www.redsoxfoundation.org/nescholarship

Check out Local:
Rotary Clubs
Lions Clubs
Boys & Girls Clubs
YMCA

Check Naviance- Scholarship List

School Counseling Tips!
- Start local first (Big Fish/Small Pond)
- Don’t Pay $$ to Get $$
National Scholarship Searches

Websites & Mobile Apps

Raise Me
https://www.raise.me/

Fastweb
www.fastweb.com

Scholarships
www.scholarships.com

Cappex
www.cappex.com/scholarships/

Unigo
www.unigo.com/scholarships

College Express
www.collegeexpress.com

iFind Scholarships
http://www.ifindscholarships.com/

We’ve Got More Than $11 Billion in Scholarships
Social Media & College Admissions
88% of 18- to 29-year-olds indicate that they use any form of social media

Demonstrated Interest - degree to which students show a college that you are sincerely interested in coming to their school.

Ways to show Demonstrated Interest

- Join School’s email list
- Complete Contact Card
- Follow social media accounts
- Fill out “Learn More” Forms on websites (typically popups)
- Meet with College Reps (College Fairs/School Visits)
- Online Chats (ex. Berkeley College Online Chat)
- Webinars (ex. Online Webinar Champlain College)
- Attend Open House (in person or virtual)
  www.collegeweeklive.com
- Interview (if possible)
- Contact a Professor
Top Social Media Platforms:
- Snapchat - shares “stories” & Photos
- Instagram - shares pictures
- YouTube - shares videos
- Facebook - shares pictures, videos, messenger
- LinkedIn - Professional Resume/Profile

College Specific Platforms:
- Slideroom - Art Portfolios
LinkedIn operates the world’s largest professional network with more than 610 million members in over 200 countries and territories.
It’s a Social Media World...

Don’t write anything on Twitter that you don’t want college admissions officers to read. Because they may well read your Tweets.

They Loved Your G.P.A. Then They Saw Your Tweets.
It’s a Social Media World...

2.2 billion people log in to the platform every month

https://blog.hootsuite.com/facebook-statistics/
It’s a Social Media World...

Under-25-year-olds use Instagram 32 minutes a day
95 million posts per day

https://blog.hootsuite.com/instagram-statistics/
300 million+ monthly users
188 million daily active users
3 billion snapchats created everyday

https://www.omnicoreagency.com/snapchat-statistics/
Surveys suggest changing attitudes about the appropriateness of looking at an applicant’s social media accounts.

- 68% of college officials surveyed said social media accounts are “fair game”
- 29% check accounts (down from 35%, 40% previously)
- “Employers do it all the time. Colleges can do it as well.”

Number of Times in Last Two Years Decisions Have been Revoked or Applications Denied Over Social Media Posts

<table>
<thead>
<tr>
<th>Number of Times</th>
<th>Public</th>
<th>Private</th>
</tr>
</thead>
<tbody>
<tr>
<td>Once</td>
<td>1%</td>
<td>7%</td>
</tr>
<tr>
<td>Two or three times</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Four or more times</td>
<td>1%</td>
<td>4%</td>
</tr>
</tbody>
</table>

Use Social Media Successfully

✓ Create a positive image

✓ Share interests, passions, “online resume”

✓ Google Yourself

✓ Network with professors and students

✓ Check Privacy Settings

✓ Interact with groups that have similar interests

✓ Ask Yourself: Is your online presence clean and polished, or controversial and questionable?

✓ Share interesting and relevant articles, upload your music and artwork, and share photos or videos from your sporting events or performances.
ROOMMATE SEARCH

Starting 10 a.m. EST April 2, those who opted in for roommate searches on the housing application can run their search. The "Find a Roommate" button is in the housing portal accessed via GoWMU. You can search for people by answers to the lifestyle questions, personal interests or their academic college. The report will give you 20 people and their WMU email address so you can reach out to say hi and introduce yourself.

Once you’ve found a roommate, one of you will create a Roommate Group. Roommate Groups are how you and your roommate will get into the same room when you pick a hall and room in June.

ROOMMATE GROUPS

When you find someone you want to live with, one of you will create a Roommate Group in the housing portal. The group creator is the owner and can invite others to join the group. When you are invited to a group, you can accept, decline or ignore the invitation. You may also leave a Roommate Group at any time if you meet someone new. Remember to keep an eye on your WMU email because all roommate notifications will come to this address.

bowschoolcounseling

bowschoolcounseling "Oh, The Places You’re Going!" Mikayla and Savannah are going to @ubihfh! Savannah is planning to study Marine Biology with a concentration in Environmental Conservation and Sustainability. She made this decision because UNH was the most affordable option with a great program! Mikayla plans to study Marine Biology as well! She made this decision because it was the best financial decision for her too! Her counselor Beth and Ms. Chaffee helped her make this decision! @bowlfalcns #othetheplacesyou'regoing @unihadmissions uunh Welcome to Wildcat Country! Please let us or @unjstudents know if you have any questions!

bhs'18

bhs'18 Oh, The Places You’re Going!

bhs'18 Oh, The Places You’re Going! Pinky is going to @sacredheartuniversity to study nursing! She fell in love with SHU and has always loved helping people and studying the body and how it works! Mrs. Cafasso helped Pinky make this decision by always pushing her to better herself and her counselor Beth for being supportive and guiding her to success! #bowlfalcns #othetheplacesyou'regoing @shuadmissions kklaws66 Aly, falcon, fly!

shuadmissions Congratulations and welcome to the SHU family Pinky! Also, special thanks to Mrs. Cafasso for her support of Pinky and SHU!
Thank you!

Questions?

Center for College Planning
The NHHEAF Network Organizations
800-525-2577 x119
collegeplanning@nhheaf.org
nhheaf.org