



# Presenting Your Best Self in the College Experience

PRESENTED BY:

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# It's *Your* Process





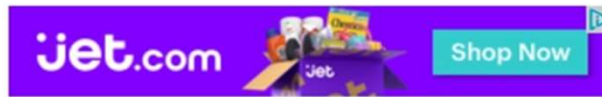
# Making An Appearance

## *\*Demonstrating Interest\**

- College Visits
  - *Campus Tour, Information Session, Interview, Open House*
- Information Sessions at your High School
- College fairs
- Social media
- Connect with your admission counselor



# Dress For Success



TRENDING

## World's New Favorite Uncle Wears Suit To Meet Newborn Niece





# The Interview

- **BEFORE YOU ARRIVE ON CAMPUS**

- Review college interview questions online
- Look up directions (including where to park) and drive times to ensure you arrive EARLY
- Dress for success





# The Interview

- **DURING YOUR VISIT**

- Be attentive
- Make eye contact
- Shake your interviewer's hand to introduce yourself
- **ASK QUESTIONS**
  - Shows you are interested and engaged, and have done your homework
- Be prepared to talk about you/your accomplishments; be confident - not arrogant





# The Interview

- **AFTER YOUR INTERVIEW FOLLOW-UP**
  - Get a business card
  - Send thank you email or handwritten letter to interviewer
  - Include follow-up questions or comments in your email
  - Schedule a time to visit again for an Accepted Students' Day or Open House





# The Application & Essay

## SHARE WHO YOU ARE

- **Be AUTHENTIC**
- You are in the driver's seat! Show the best version of yourself and **be confident** in your accomplishments (academic and extracurricular)
- Main character in life = main character in college essay
  - You are applying to college, not grandma and her delicious chocolate chip cookie recipe
- Talk about hobbies, interests, and what makes you happy!
- Pay attention to essay prompt, if there is one, and supplemental questions





# The Application & Essay

## SHOW WHY YOU'D BE A GOOD FIT

- You are applying to this college for a reason, show that reason
- Make yourself aware of the student body and climate on campus and speak to how you would fit well in that environment





# The Application & Essay

## REVIEW & PROOFREAD

- Write your own essay!
  - Colleges want to hear YOUR voice, not someone else's
- Have 1-2 people look it over (max)





# Internet Etiquette

## EMAIL COMMUNICATION

- What email address are you using?
- Admission officers typically go by first names, not Mrs. or Mr. - feel free to use them!
- Use proper punctuation and spelling
- Every email you send goes into your profile
- If you are not interested in receiving emails from a school, unsubscribe or reach out to tell them
  - Do not respond with explicit language or derogatory words, the interaction will be reported to your school counselor or principal



# Internet Etiquette

## SOCIAL MEDIA

- The **good**
- The **bad**
- The **ugly**





# Questions?

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# Thank you!

Please make your way to the college fair from the Destination College main platform.

The link is posted in the chat for your convenience.



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